



Barry Stead

teaching • training • writing

✉ superbaz@me.com

I have been a trainer and consultant in the graphics and new media fields for over fifteen years with a wide knowledge of programmes and experience. I have taught and trained in schools and colleges (as well as training the trainers) and have also trained at national publishing and television companies.

Programmes taught:

- **InDesign**
training supplied from beginner to advanced as well as integration with other Adobe packages. Notes supplied.
- **Photoshop**
training from beginner to advanced level with knowledge of integration with other Adobe programmes. Notes supplied.
- **Illustrator**
training from beginner to advanced level. Integration with other Adobe programmes. Notes supplied
- **QuarkXpress**
training supplied from beginner to advanced from versions 3.5 - 7.
- **HTML & CSS**
intro to intermediate level for non specialists needing to edit and ammend company websites and create graphics and pages.
- **Dreamweaver**
training supplied from beginner to advanced, concentrating on website design for the non-technical and designers. HTML and CSS. Notes supplied.
- **Keynote**
training supplied in Apple's stylish presentaion software
- **After Effects**
training supplied from basic animation to intermediate concepts. Notes supplied.
- **Premiere Pro**
training supplied in Adobe's editing programme up to intermediate level. Notes supplied.
- **Corporate Clients inc** Usborne Publishing, Sotheby's, Channel Five, BBC, Lloyds, Cartier, Ove Arup, Chemdex Pharma, Pearsons, Proctor & Gamble, Disney, Specsavers, RK Harrison, TBWA/Chiat/Day, Kings College, Shelter.





- **Copywriting**

Copywriter/essayist for the British Film Commission.

- How To Win the Franchise and Influence People - co-author, ILR text book.
- Freelance copywriter - film industry directories (Check Book & Check Book 2); tourist literature (Westour, PMG).
- ICOGRADA (International Council of Graphic Design Associates) Design and layout for Association's quarterly magazine. November 96 - February 1997.
- Training Manuals for Photoshop, Director, InDesign, Illustrator, After Effects, Final Cut.
- Novels, plays, etc

- **Hackney Community College** 2003 - present

Visiting tutor in the Media department teaching London Open College Network courses for adults. Delivering modules for BTEC National Diploma and Certificate courses for young adults: teaching design, video editing, animation, video special effects, graphics, games programming, and web design.

- Delivered an ABC video editing and production course in 2007.
- Worked in conjunction with Space Studios delivering the Channel 5.2 course leading to the establishment of *LaunchLab*, a designers' employment and resource network.

- **Southbank University** 2002

Visiting lecturer in New Media delivering courses in Photoshop and Director.

- **Central Graphics Academy** 1997 - 2002

Teaching NVQs and government funded courses for the training of apprentices, modern apprentices, re-skilling of graphics professionals for the graphics and print industry; teaching Photoshop, Illustrator, QuarkXpress, Interactive media and Web design

- D32/33 (Assessor)
- City & Guilds 7306 (Teaching)
- Diploma in Theatre (Acting) (Manchester Metropolitan University)

- Various plays and short stories,
- Actor in rep, small parts on television, and Theatre in Education.

- Piano (Grade VI), astronomy, evolution.

- References supplied on request

